Sioux Falls Figure Skating Club, Board of Directors Meeting

May 20th 6:00pm - 7:30pm --- Molly Daniel's Residence

Called to order: 6:12pm

Present: Molly Daniel, Raegan Kline, Riley Block, Deb Melstad, Mackenzie Melstad, Wendy Quam and Tasia Hillestad.

Absent: Krystal Paulson

CALL TO ORDER

- Approval of Agenda
 - o 1st
 - o 2nd
- Approval of April Meeting Minutes
 - o 1st Quam
 - o 2nd Karsky

REPORTS

MARKETING - Deb Melstad (10 minutes)

- Membership, Website and Marketing Report View Here
 - New skaters are signing up for 25-26
 - Home club members will start getting reminders to renew their memberships

TREASURER - by Email (15 minutes)

- General report to be sent in email when received by Heather
- Fundraising
 - Skate a thon Saturday May 30th (2 skaters participating so far)

CLUB OPERATIONS - Riley Block (35 minutes)

- Summer Programming
 - Enrollment is slowly coming in, in general there are many families who have not registered vet
 - O Monday & Wednesday Freestyle ice are at risk of being cancelled
 - O Team preparation ice on Tuesday Am will be cancelled or repurposed
- ISI World Championship Competition
 - O Theater on Ice: 2 ensembles of 5 skaters each
 - Send off Party end of June or Early July
 - O Sodak Fundraiser, Pin, Spiritwear sale
- Virtual Test Sessions
 - O April Test Session had 8 test
 - June currently has none enrolled emails scheduled to other area clubs
- Summer Clinics
 - O Working on Summer clinic to offer over the summer
 - Monthly in June, July and August
 - O Will use some home coaches, working on securing additional guest coaches
- SFFSC Club Calendar Draft Click Here to view
 - O The 2025-26 Season Calendar draft is in progress
 - O Everything is tentative as ice cannot be secured yet
 - O Additional activities and events are being added (skater council etc)

- 25-26 Budget
 - Working with Heather
 - O Quotes for:
 - New curtains
 - Laptop computer for club use
 - Printer for club use

PROGRAM REPORTS - Tasia Hillestad/Raegan (20 minutes)

- CandyLand Spring Show
 - O Still finalizing numbers; overall it went well
 - Decorating parties went well
 - O Events committee was successful
- Cascade Classic Competition
- Learn to Skate
 - O Saturday LTS wrapped up on April 12th with 51 skaters, Monday LTS wrapped up on April 28th with 67 skaters.
 - For the Summer Session, there are currently 21 skaters registered for Mondays S1 and 18 skaters registered for Wednesdays S1. There are multiple emails scheduled to go out in the next week to remind parents that the summer session is just around the corner.
 - Registrations continue to come in, anticipation for more enrollment heavy next week
- Shooting Stars Camp
 - O There are currently 11 skaters registered for the June Shooting Stars Camp, 6 for July and 6 for August.
 - O There are multiple reminder emails scheduled to LTS and Aspire families.
 - O Coaching: June camp 4 committed coaches and 2 pending: July camp 5 committed and 1 pending: August camp 3 committed and 1 pending.
- Aspire
 - Aspire families have received their Season Wrap Up emails and have received class recommendations for the Summer season. By the end of the Summer season we will have 2 skaters officially graduating out of the program as Free Skate 5 and 6 skaters. They will move onto Advanced classes and private lesson coaching to start on Axel prep and more!
 - O Summer Aspire, there are 5 skaters already registered including one new skater who is transitioning from the LTS program to the Aspire program.
 - Multiple emails scheduled to go out to Aspire families and to families of LTS skaters who have passed the levels required to consider the Aspire program.

COACHES REP - Mackenzie Melstad (5 minutes)

- General Updates
- Coaches Rep for the 2025-26 Season
 - Madisen Lindholm

OLD BUSINESS

- Membership Volunteer Requirements and approval
 - O Vote to increase:
 - Home Club member \$600
 - Deductions of \$200 per event is deducted from the \$600 if you do not volunteer, but participate
 - Volunteers must be a minimum age of 14, except for competition runners
 - O Vote 1st: Karsky 2nd M Melstad; motion carries and is APPROVED

Contract and Staff for 2025-26 season

NEW BUSINESS (10 minutes)

- Hockey Headquarters to Pure Hockey
 - Add at-home measurements to our website
 - O Connection with American Athletic RAEGAN
 - Fitting days; specialize in beginner skates
 - O Start back up bringing in a sharpener for group sharpening; not to profit, but to provide the service and convenience for our members
 - O iSkate Omaha Paula; carries all the brands and is trust-worthy RAEGAN
 - Other clubs we could partner with: Brookings, Yankton
- New Staff and Board Member onboarding and training
 - O Madisen & Colin will be invited to the June meeting

EXECUTIVE SESSION (15 minutes)

NEXT BOARD MEETING

June Board Meeting 24th, 7:30 - 9:00 pm

ADJOURN

Meeting adjourned 9:02

1st: M Melstad 2nd: Quam